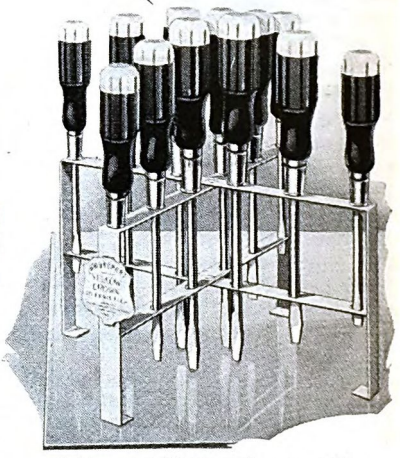
COLOR!

That's what draws customers to these Bridgeport *Red Crown* and *Yellow Crown* Screwdrivers

Bridgeport *Red Crown* 50c



Bridgeport *Yellow Crown*—25c

These* COLOR-CROWNED *Bridgeports will give you* Quicker Turnovers *and* Bigger Profits *than you have ever made on screw-drivers

COLOR! This *new idea* in screw-drivers will get business for you that has been slipping by! Bridgeport *Red Crowns* and *Yellow Crowns* just naturally draw customers to them!

And beneath those *colored crowns* your customers will find staunch *quality*—oversized handles, special analysis steel blades, tempered points.

Yet even COLOR combined with QUALITY is not all. The striking *metal display stands,* shown above, are supplied to you FREE! Place these stands on your counter or display table—then see what a *new idea* in an old product will do for *you!*

Bridgeport Red Crowns cost you only $3.80 per dozen and sell for $6.00; Yellow Crowns cost you only $1.95 per dozen and sell for $3.00. Each assortment contains ⅓ doz. each of 4″, 5″ and 6″ screw-drivers.

Order your first Bridgeports today!

THE BRIDGEPORT HARDWARE MFG. CORP., BRIDGEPORT, CONN.

America's Largest Makers of Screw-drivers

Bridgeport

TRADE MARK

TOOLS *and* HARDWARE SPECIALTIES

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